



Menu of Services 2010

Social Media Marketing

<u>Social Media Marketing Plan</u>	<u>\$497</u>
<u>Custom Twitter Background</u>	<u>\$147</u>
<u>Custom Blog Header</u>	<u>\$127</u>
<u>Social Media Marketing Campaign</u>	<u>\$197 monthly</u>
<ul style="list-style-type: none">○ Set up Twitter and Facebook pages○ Identify target demographics and build social media following<ul style="list-style-type: none">▪ Manage your following on a weekly basis○ Craft messages and interact with your following on behalf of your company<ul style="list-style-type: none">▪ Up to 3 messages per day, 5 days per week.	

Blogging

<u>Creation of a custom header for Wordpress.com template</u>	<u>\$127</u>
<u>Set up blog per your specifications</u>	<u>\$197</u>
<u>Write blog articles and post to social media websites (2 articles per week)</u>	<u>\$197 monthly</u>
<u>Video Blogging</u>	<u>\$197 per video</u>
<ul style="list-style-type: none">• We will interview your customers, prospects, and obtain testimonials, and more• Post to You Tube and your blog	

Wordpress.org Blogs

Custom design and upload to host \$1197 one-time

Note: custom designs for other blogging platforms available..contact us for details.

Marketing Coaching/Consulting

Hourly rate \$200

Publicity

One Press release written for your company and submitted to up to 10 local media \$247

Dedicated Small Business Marketing

Hire us to manage your small business marketing.

Our custom marketing packages start at \$999 monthly

Includes:

- Social media marketing plan
- Social media marketing campaign as indicated above
- Blogging campaign as indicated above
- *Note: Custom templates require \$397 set up fee*
- 1 press release created and submitted per month
- Monitoring and Reporting
- Monthly marketing consultation

Ala carte:

- Hourly Rate: \$100
- Logo Design \$147
- Special Event starts at \$1997
 - Includes organization of event, social media, and 1 press release, contact us for more information